
Arkeia Software Names Industry Veteran, Bill Evans, as CEO

Management Team Strengthened Following New Funding; Frederic Renard named VP, Marketing

San Diego, Calif., Nov 19, 2008 – Arkeia Software, a leading provider of innovative data protection software, today announced the appointment of software industry veteran Bill Evans as its new Chief Executive Officer. Evans brings more than 20 years of leadership in global technology companies to Arkeia, including management positions with Gateway, Blue Martini Software, and Objectivity.

“I was attracted to Arkeia by its proven products, its terrific technology pipeline, and its impressive customer base,” said Evans. “Arkeia is unique in offering backup solutions both as system software and as appliances. Even more impressive is the passionate customer base of more than 5,000 organizations, including Bacardi, Boeing, EADS, Greenpeace, International Paper, Lockheed Martin, Mitsubishi, Porsche, Stanford, Toshiba, RTL Group, and Schlumberger.”

Most recently, Evans served as CEO of cloud storage start-up Parascale. Prior to that, he served as SVP of Gateway’s International Business Unit, responsible for a \$500M business in Europe, Asia, and Latin America. As co-founder of Blue Martini Software, he drove the company from inception through IPO to \$75M in revenue as SVP Marketing and, later, served as general manager Asia-Pacific operations.

Prior to joining Blue Martini Software, Evans launched Objectivity’s Aziza Business Unit where he served as general manager, following his tenure as Objectivity’s vice president of Marketing. Earlier he held management roles in product management at Red Brick Systems and Oracle. Evans holds an MBA from the Harvard Graduate School of Business, an MS in Electrical Engineering from MIT where he was a National Science Foundation Fellow, and a BS, summa cum laude, in Electrical Engineering and Computer Science from Santa Clara University where he was elected to Phi Beta Kappa.

Frederic Renard also joins Arkeia Software as vice president of Marketing. Renard was recruited back to Arkeia Software where he earlier led European marketing and channel programs. Prior to Arkeia, Renard co-founded VEO, a business development firm helping major US-based Internet firms expand into Europe. Renard has also held management positions with Apple Computer and Micro Warehouse. Renard graduated from the Lincoln International Business School in France and studied at the University of North Carolina at Charlotte.

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About Arkeia Software

Arkeia Software provides federated data protection software and appliances for networked storage. Delivering solutions for mid-sized enterprises and multi-site organizations, Arkeia Software protects more than 100,000 networks for 5,000 customers in 50 countries. The Arkeia



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EdgeFort appliance, award-winning Arkeia Network Backup software, and Arkeia Options are delivered through a global network of distributors and value-added reseller partners.

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